



Harvey B. Milk Foundation

MEDIA ADVISORY

CONTACT: Justin Knighten, 916.806.0391

Justin@LucasPublicAffairs.com

Must pre-register for media credential

OFFICIAL CELEBRATION FOR THE FIRST "HARVEY MILK DAY" AND HARVEY B. MILK FOUNDATION LAUNCH

Sacramento to Host "Harvey Milk – A Celebration!" to honor the past and set the tone for a progressive future

- WHAT:** The Harvey B. Milk Foundation officially launches and celebrates the first ever "Harvey Milk Day." Thanks to the California State Legislature and Governor Arnold Schwarzenegger's enactment of SB 572 in 2009, every May 22nd is now recognized as Harvey Milk Day. California's leaders, LGBT advocates and all those who have been impacted by Harvey Milk's legacy will unite for "*Harvey Milk – A Celebration!*" The event's website (<http://harveymilkcelebration.com>) is regularly updated with event details and new VIPs.
- WHERE:** The California Museum
1020 O Street
Sacramento, CA 95814
- WHEN:** Wednesday, May 12, 2010
5:30pm-7:00pm PT -- VIP reception (open to press)
6:30pm – 7:30pm PT -- "A Tribute to Harvey" - based on the play "Dear Harvey" (open to print press only)
7:00pm – 10:00pm PT – General public celebration (open to press)
Interviews with attendees available before and during event. **Stuart Milk is available all day.*
- VISUALS:** VIP reception -- Step-and-repeat; California Museum's Harvey Milk exhibit (Harvey was inducted into the 2009 California Hall of Fame); California Museum lobby.
General public celebration -- Step-and-repeat; California Museum's [Constitution Wall of Rights](#); California Museum's Harvey Milk exhibit.
- WHO:** **Stuart Milk**, Harvey B. Milk Foundation; **John A. Pérez**, Speaker of the California Assembly; **Bruce Cohen**, Producer of "Milk"; **Anne Kronenberg**, Harvey's campaign manager; **Daniela Sea**, from Showtime's the Lword; **Chad Allen**, Save Me, Hollywood Je T'aime; **Jeremy Glazer**; Letters From Iwo Jima, Save Me; **John Laird**, Chair of the LGBT Legislative Caucus; and other California elected officials and community leaders.
- ABOUT:** The Harvey B. Milk Foundation, established in 2010 as a non-profit charitable organization, provides opportunities that lift up the LGBT community along with other marginalized communities. The Foundation, through Harvey's dream for a just tomorrow, envisions governments that celebrate the rich and universally empowering diversity of humanity. The Foundation is lead and founded by Harvey's nephew, Stuart Milk. To learn more, please visit: www.MilkFoundation.org.